AN INTRODUCTION TO MAKING A PHOTOBOOK

HOW TO GET STARTED

- Why make a photobook?
- The concept
- Aims and objectives
- Sequencing
- Different types of books
- Planning and preparing assets (images and text)
- Designing and making the book
- Ready to print

Why make a photobook?

- good for sharing with other people
- more likely to be looked at than images on a hard drive
- makes a good gift
- can be published with a view to selling
- by making your own book you have complete control

The concept

Is it an album of photographs or is it to develop a photographic project into a book?

Album:

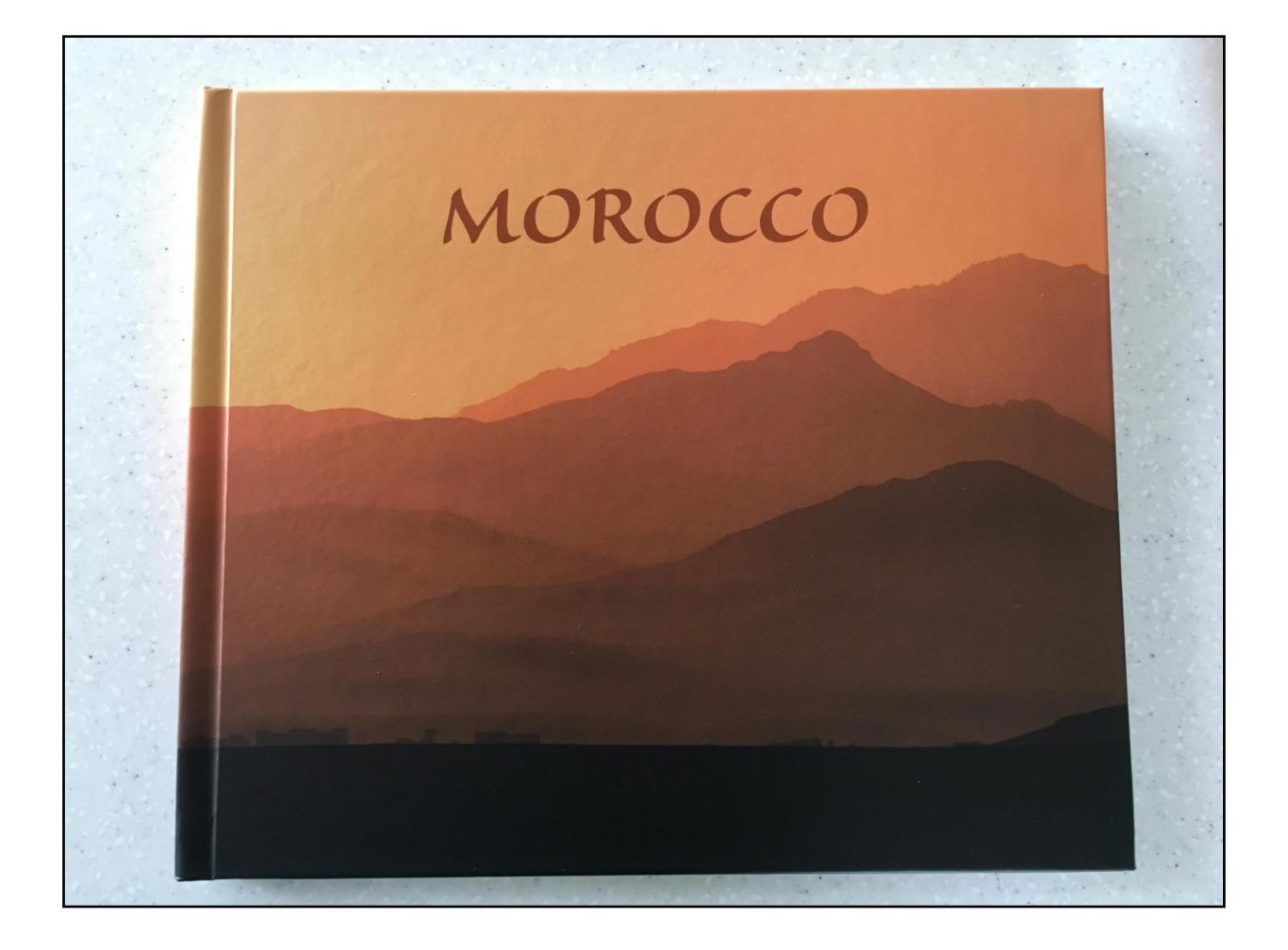
•A photo album is for preserving memories and will be unique.

A photobook of a project:

- •This is usually one particular project made in a documentary style.
- A good starting point is the 5 Ws: Who, What, When, Where and Why?

Different types of books

- Artbook handmade, hand sewn, art paper
- Hardback with an image wrap cover or dust cover
- Softback
- Magazine style
- Brochure



Monday

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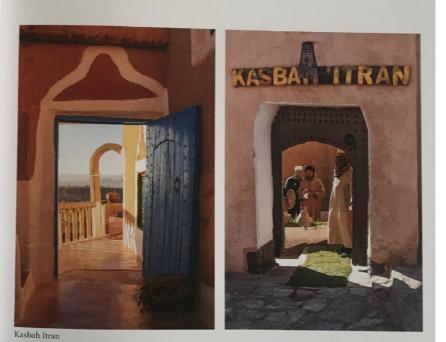
Following a comfortable night's stay at the lovely, family run Kasbah Itram, about 50 km beyond to town of Skoura, we got up very early to catch the sunrise across the valley and to photograph the ruins of an old kasbah next door. The beautiful light compensated for the cold.

After breakfast we journeyed behind the mountains, through the Valley of the Roses and the Dak Valley, a vast landscape inhabited by just a few nomads. There is a thriving local industry distilling rose water, introduced by the French in the 1930s, and the Rose Festival takes place in May each yes

We stopped at the small town of Bou Thara and walked up the hill to get amazing views of the value we then only in the stopped at the stopped at the small town of Bou Thara and walked up the hill to get amazing views of the value of the value of the stopped at the stopped at the stopped at the small town of Bou Thara and walked up the hill to get amazing views of the value of the We then continued down to Tinerghir to the edge of the Todra Gorge, an oasis in the eastern part the High Atlas Mountains. The gorge is a series of limestone river canyons carved out by the Date Rivers and has resulted in some fascinating rock formations.

En route we paid a visit to Alf and his family, Berber nomads, who have been friends of Gail for many years. Luckily they need have many years. Luckily they were home and made us very welcome.

That night we experienced life in a 19th century ksar called El Khorbat which is in Tinejdad, abod 40 km past Tineghir. A ksar is a fortified village, usually built within a single continuous wall to make defense easier. ^[2] Khorbat is home to about 60 families



Inside the restored kasbah

AT HOME



Maggie Jary



Prideaux (Pridie) Swinney Nurses Cottage

The Cottage was built in the early 20th century by Greenwich Hospital Trust for the nurse of the area. Pridie and his wife Jennifer have lived here for 20 years though have had links with the village for a long time. Pridie grew up in Spittal. His father was a miner in Scremerston and he remembers coming here to Christmas parties at the Miners Welfare Institute. Their daughter also lives in the Village and she used to run the Post Office in Armstrong Court. It was the focal point of the village but closed approximately 10 years ago.

Pridie served time as a painter/decorator but then worked as an Engineer at the shipyard in Berwick. He was also the Sargeantat-Mace for Berwick Town Council from May 1992 until June 2006. He is now an enthusiastic model maker, which he casts in stone and then paints with acrylics.

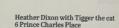






Hove this house. The history of it in the village. I always felt I had come home when I moved here. My father was a miner and as a child I came here for Xmas parties. Happy memories.





6 Prince Charles Place When Heather and her husband moved to Scremerston 33 years ago they were only the second tenants to live in their house. Heather has been here ever since though, sadly, her husband died ten years ago. Together they had bur children who all attended Scremerston Primary School. The family moved here from tied accommodation at Ancroft Town Farm where Heather's husband was a farmer. They were offered this Council house in Scremerston, which is exactly where they'd hoped to live, and were eventually able to buy. When the family made the move they only knew one or two people in the village. Heather joined Cheswick W.I. 40 years ago and found this a good way to meet members of the community. The W.I. and the Church keep her concel to the village. Heather spends a lot of her time knitting, mostly for charity, and attends the weekly Knit and Knatter Community Group. Reading is another hobby.



minim



I like living in Scremerston as it feels like living in the countryside, yet it's near enough the town (Berwick-upon-Tweed)



Things to consider

- Is there a narrative?
- What is the story being told?
- A photobook doesn't have to have text
- Text is fine as long as it's the photos that stand out
- Poetry

Aims and objectives

- **Aims:** are like a statement of intent. What do you want to achieve?
- **Objectives:** these should be specific statements that define the outcome, i.e. steps to be taken to achieve the desired outcome.
- curate and sequence images
- write text (titles, captions, essays, etc.)
- design the book
- print the book
- •market the book?

Sequencing

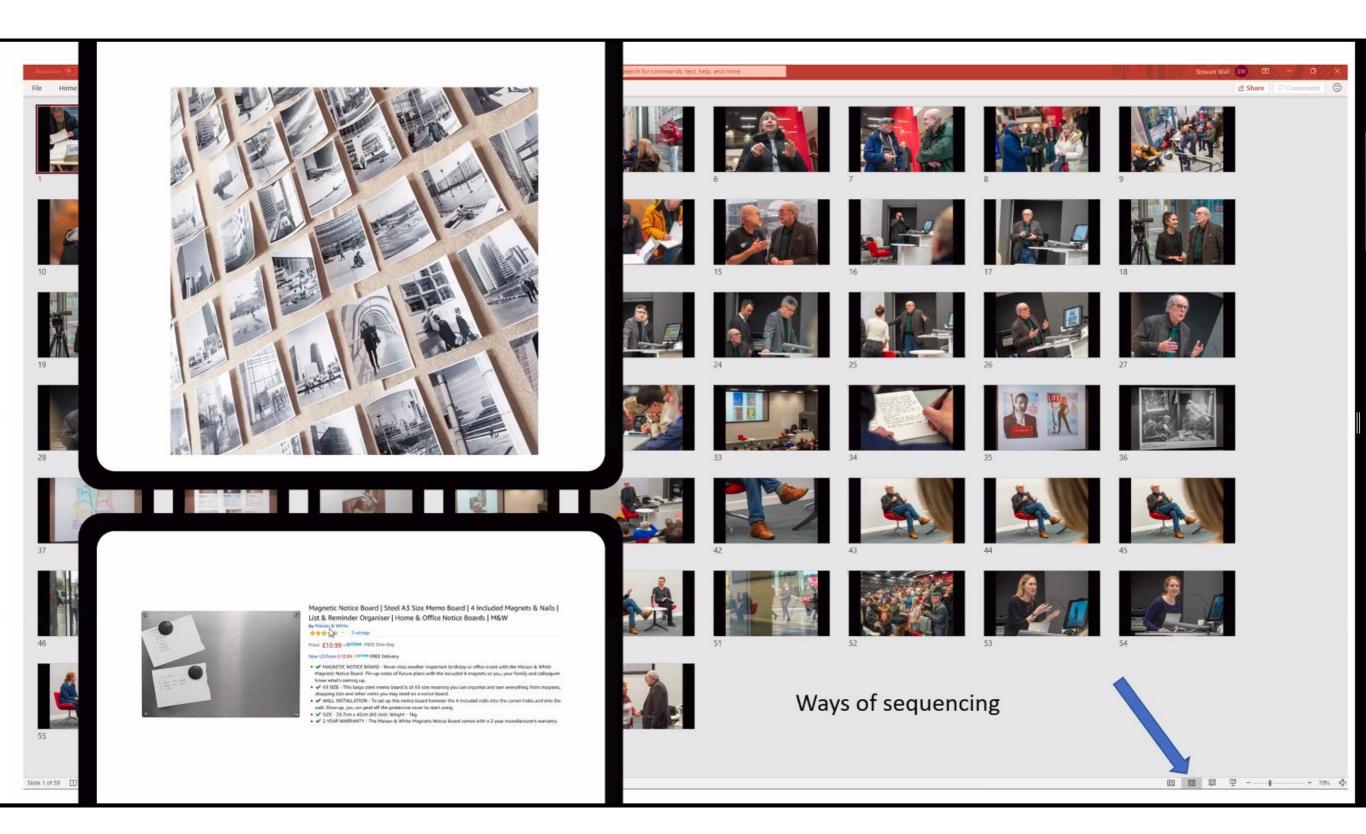
- Sequencing is creating a flow and creating connections between the photographs.
- •The ways in which images are put together can change the viewers opinion. Most people look at the right hand side of a double page spread first so put the strongest image there.
- •Pairs look good visually. The interaction of two sequential shots can give more meaning than a single shot in isolation, especially where there is no text.





Ways to help with sequencing

- Powerpoint
- Lightroom
- Make prints
- Magnetic notice board







Prideaux (Pridie) Swinney Nurses Cottage

The Cottage was built in the early solution of the for any start through have bail index with the village area. Pricia and his wide Jennich have lived here for any parset through have bail index with the village for a long time. His fahrer was a minor in Servenerston but the familie at the Miners Welfare Institute Priciae remembers conting to Cortificans particles for instinet's families at the Miners Welfare Institute here in Servepenton. Their daughter also lives in the village. She rat the Post Office in Armstrong here in Servepenton. Their daughter also lives in the village. She rat the Post Office in Armstrong here in Servepenton.

Pridie served time as a painter/decorator but then worked as an Engineer at the shippard in 2 - June 2ccl Berwick. He also became the Sargaant at Mace for Berwick Town Council from Charu, 1942 - June 2ccl Berwick. He also became the Sargaant at Mace for Berwick Town Council from Charu, 1942 - June 2ccl



Quote: PR-OFIC Hove this house. The history of it in the village. I always felt I had come home when I moved here. My Hove this house, the history of it in the only here for Xmax parties. Happy memories.



Margery Smith

Community Group integrated her into the village. This do some track joining the Knit and Knatter Including specific documents. Margary knew it was important to reach out when new to an area other wires you can fed inalized. Suspervice neighbours, and there are a lot of nice people in the village who here feel inlike side belonged right from the early days. Margary house in interest is waiking and she can offset be seen in the area with her waiking boots and hereinvice.





Quote: MARACERY To me, Saremeration has good siber, and sti the hardshine and term



Steven (Stevie) Sweryda

Stevie told me be was born on 25th 3

Stevie arreed in Seveneration in approximately (gold and has anong investigation of Ultransin national and a bitchic olicizen. At the age of 15 he was taken by the G occupation. As a displaced person he couldn't return and never saw his motion he was able to come to the UK first of all to a campin Dumfrise, where he won whilst there he went to a cookery school in Haddington. Later, he was offered a power than Forestry Commission planting trees. He was working in Morphia and Ford Village but also help olarith the trees along the read in Serementson. By now he had married his Ukranian wife and the distribution of the series of the se

In 1968 he had an opportunity to work at Brysons Bakery in Berwick, where he worked for 14 years before it closed, and was also allocated a Council house in Serementon. Stevic recalls that at that time it was a close knit community and he and his wife had many friends. The village had a shop, which was a meeting place for the women, also a Post Office, the Welfare institute and the Minery which was a meeting place for the women, also a Post Office, the Welfare institute and the Minery

Growing his own fruit and vegetables still grees Stevie a lot of pleasure. In the past he successfully entered his produce for many of the competitions at Country Shows. When he's not gardening he entered his produce for many field the competitions at Country Shows.



Quite: STEVIE willage with no problems and no condulism. Thave good neighbours and server hold a bod word from aryons. The propleare friendly and I felt accepted straight away. I am never hold a bod word from aryons.



Christine Greenall

Intring visited the area in different seasons, sometimes two or three times a you, Christine and nushaad first knew what to expect when they decide it more here. They first starting coming go holding in 1900, starting in Bowalen, new Scrementan, but always suc Cockharkum as bur beach in a coop times changed in their leves and goet horn the opportunity to hoy a small cortage as a hold day home and to be a stepping stone for the move up here upon retirement. This house was loagh in no no but early reteriment for Christine heready are thing forward and here more up here could be out a stepping stone for the move up here upon retirement. This house was loagh in no no but early reteriment for Christine heready are thing forward and the office, and abe knew this would have to continue when the moved here. It gives the group beasare in combining charty wark and the recommunity that she moved here, it gives the group beasare in combining that the transfer people and led to her joining other groups such as the W.L. Botavy Cabo, Kant and Knatter Community Group, the Parish Caucil (for which the has served there years now) and increasing the starter server people and led to here joining other groups such as the W.L. Botavy Cabo, Kant and Knatter Community.

Receive Center (1) (1972) Before we load here I alwages felt I waarit going on holiday but coming home. Brian and I are very set fled here naw.



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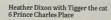






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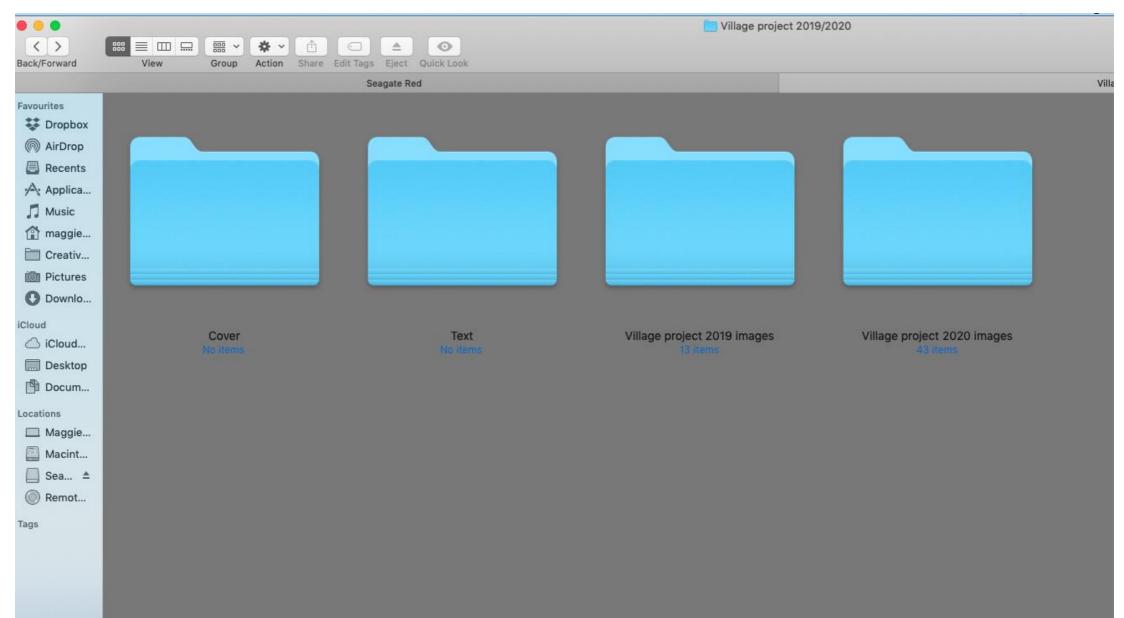
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Planning and preparing assets

•Size and format: landscape, portrait or square? Some digital printers offer custom sizes.

- •Decide the size of the largest image in the book and make the book that size so you are not enlarging any photos.
- •It's essential to have everything ready before starting to make the book.
- •Have a specific place for your work to go to. All the photos should be edited and in one sub-folder and text in another.
- •After editing photos export to this folder as jpgs @ 300 dpi and the appropriate image size.
- •Text can be created in Word or any other application and copied and pasted into the sub-folder.



Images

All images should be 300 dpi. DPI is the amount of ink dots per inch; 300 dots per inch is the required standard for printed material. Images should also be placed at 100% size in your final document. For example, if your image is 50mm x 50mm at 300dpi, then it is also that size when placed in your document. Lower resolution compromises image quality and may result in pixilation (where the pixels, tiny squares or dots that make up the image, are apparent when printed).

Please note that opening a 72-dpi image in Photoshop and simply changing the dpi to 300 will not increase the quality of the image (digital photographer refers to ppi (pixels per inch rather than DPI). They equate to the same thing in practice



Images should be 300 ppi (DPI)

Designing and making the book

Inspiration:

- look at photobooks of other photographers for ideas on fonts, layouts, size, paper type, etc.
- Iook at photobook publishers such as Bluecoat Press, Nobody Books, Dewi Lewis
- National Library collections
- •Blurb website

Design:

- choose font size, colour and style to suit the book
- text on every page or opposite page to the image?
- images and/or text on every page or leave some blank?
- text wrap
- work out margins, if any. Images that fill the page will lose some information in the gutter
- image for a hard cover needs to be larger than for a soft cover

A5 Portrait Perfect Bound Book 148mm x 210mm Left Inside Page

A5 Portrait Perfect Bound Book 148mm x 210mm First Right Inside Page

Bleed (3mm)

"Spine

Edge" Safe

Edge" Safe

Are

The bleed area extends 3mm beyond the edge of your finished document. Colours and images must extend beyond the edge of the document to prevent unwanted white borders around the edge of your finished document. Note that this 'bleed' will be trimmed during the finishing process so ensure that no important details are set up to print in this area.

Safe Area (5mm)

it is recommended that your artwork is at least 5mm from the edge of the page if it is not meant to bleed off. Printed borders placed too close to the edge of a page may look uneven when the job is trimmed.

Important: Anything beyond the white dotted line will be trimmed off

Remember: Text may be lost if insufficient space is left along the spine margin so please leave 12mm minimum.

> Within the 12mm "Spine Edge" Safe Area, there is a 7mm glued section on the first and last inside pages. During the binding process, side glue is applied which binds the inners to the front and back covers. This area should be left blank (white) as it will not be seen when finished.

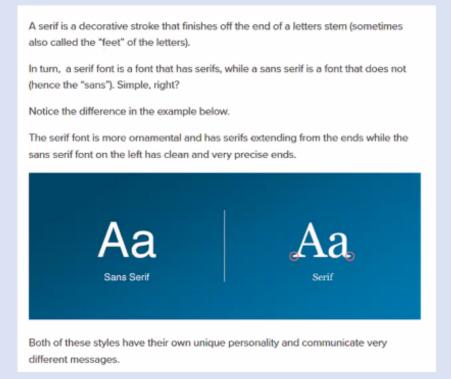
7mm Side Glue (not shown to scale)

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Using fonts at small sizes

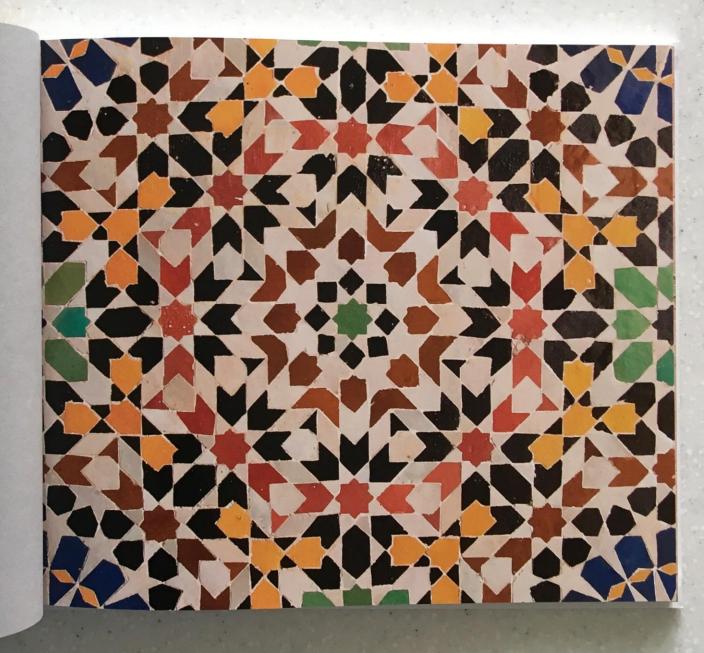
Be careful when using small font sizes. We don't recommend smaller than 7pt for small format work up to A3 and 11pt for large format above A3. Remember, the smaller the text the harder it is to keep in register. If you have to use small text, we recommend you use 100% black to eliminate any registration problems.



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Valleys, Mountains, Desert and Kasbahs

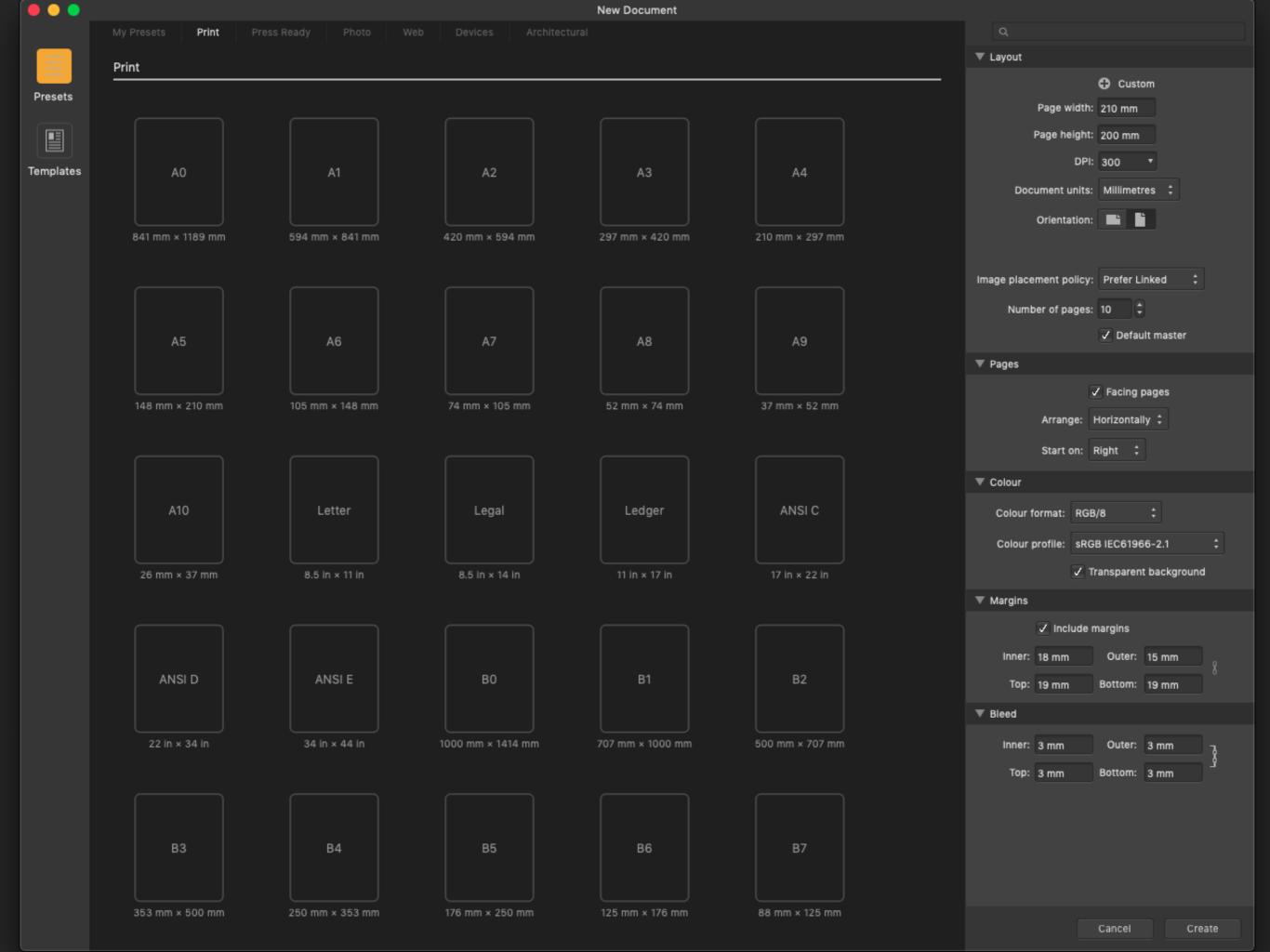
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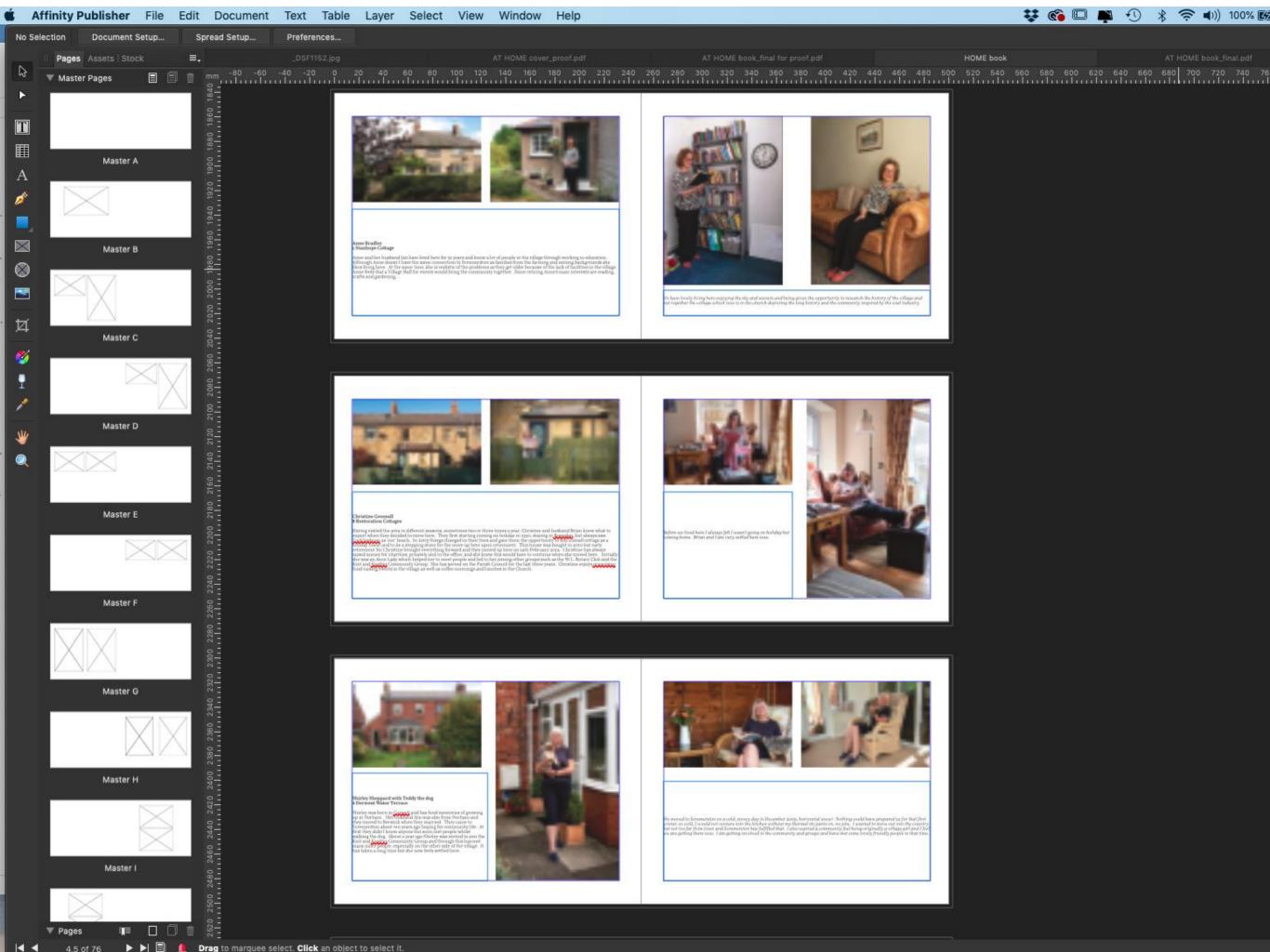


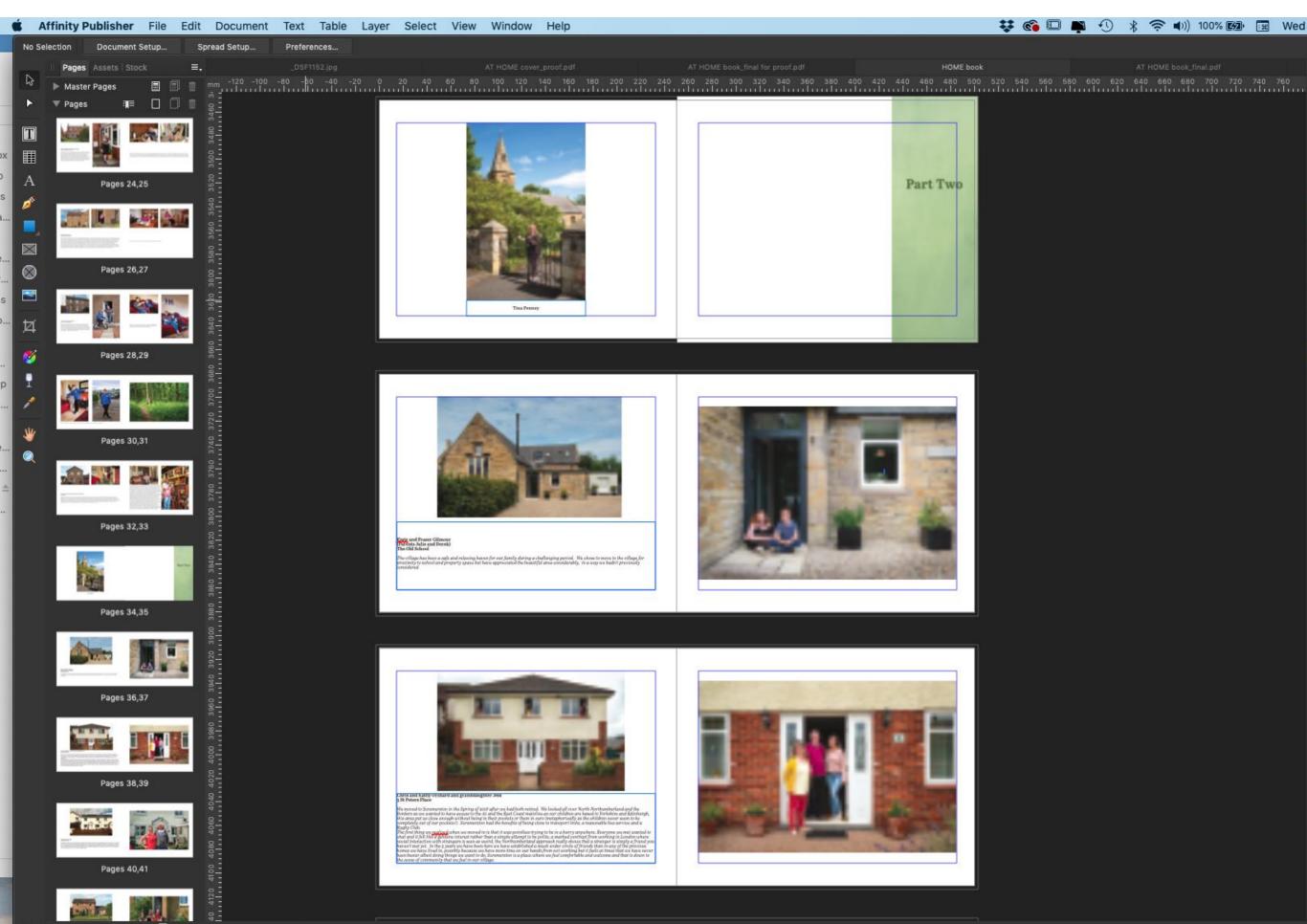
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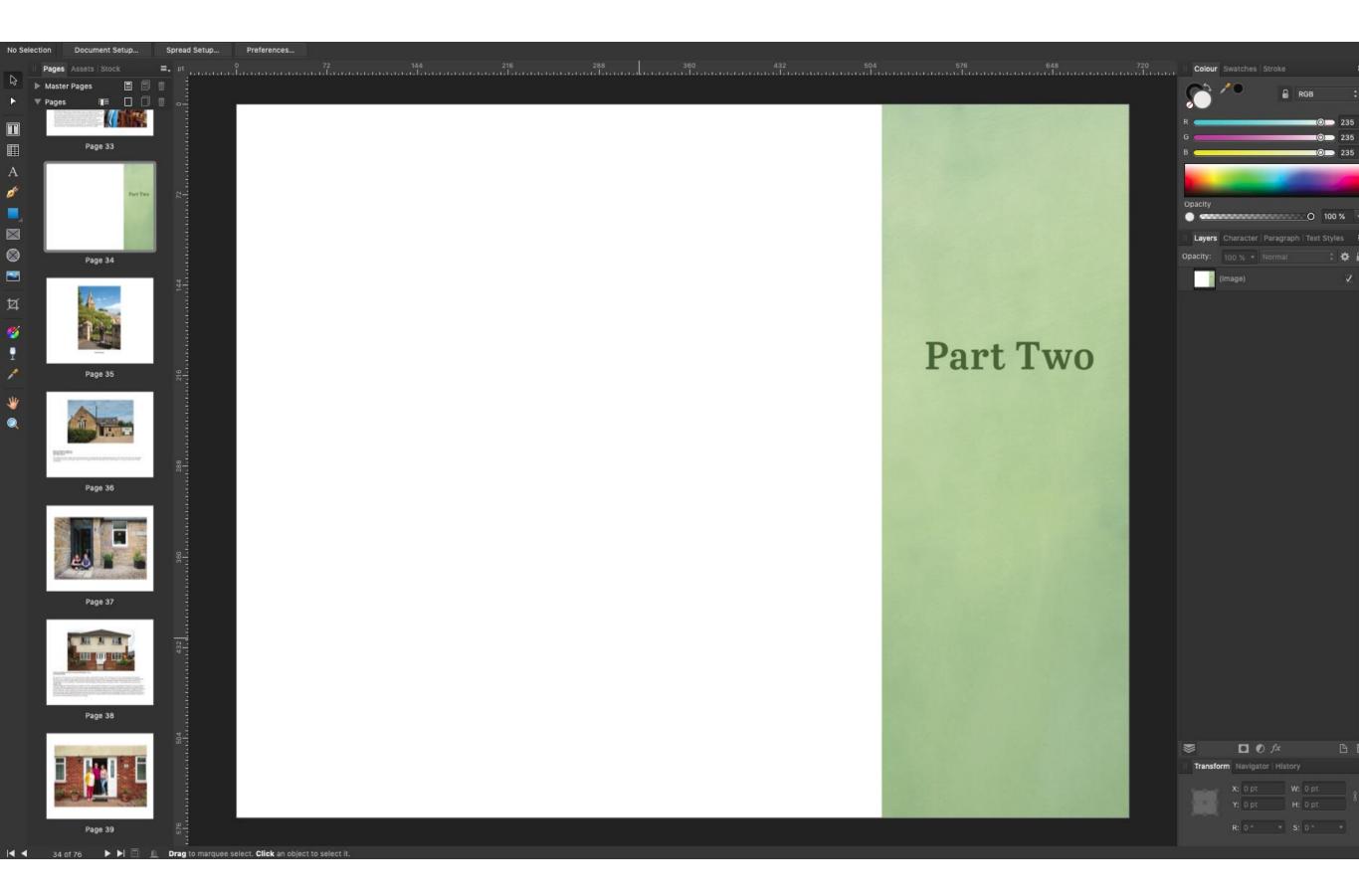
Software for designing a book

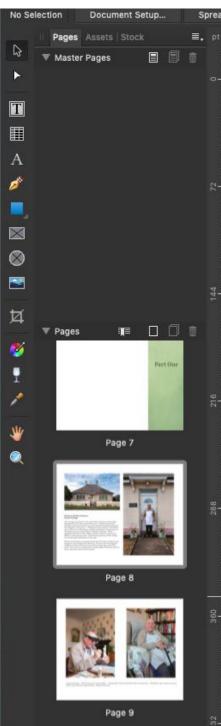
- Adobe In-Design subscription only and costs approx £20 per month. Good if making a lot of books.
- •Affinity Publisher a stand alone product with a one-off cost of just under £40.
- •Blurb create a book on their website. Either use BookWright their free desktop design tool with templates, or upload a PDF directly.
- •Lightroom use LR for the whole process importing, editing, storing, sequencing. It has a built in Blurb book creation tool for continuous flow.



















Prideaux (Pridie) Swinney Nurses Cottage

Preferences.

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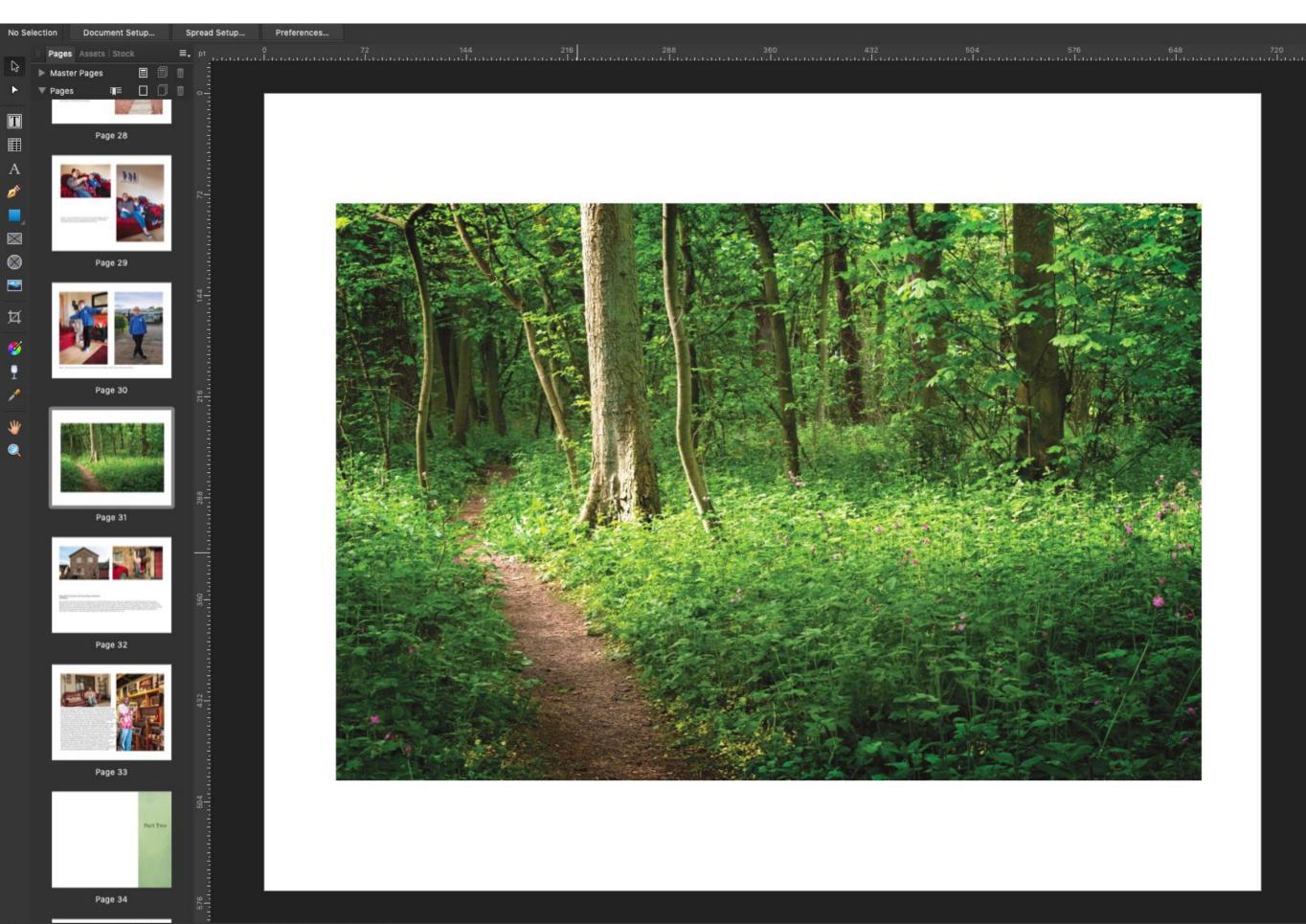
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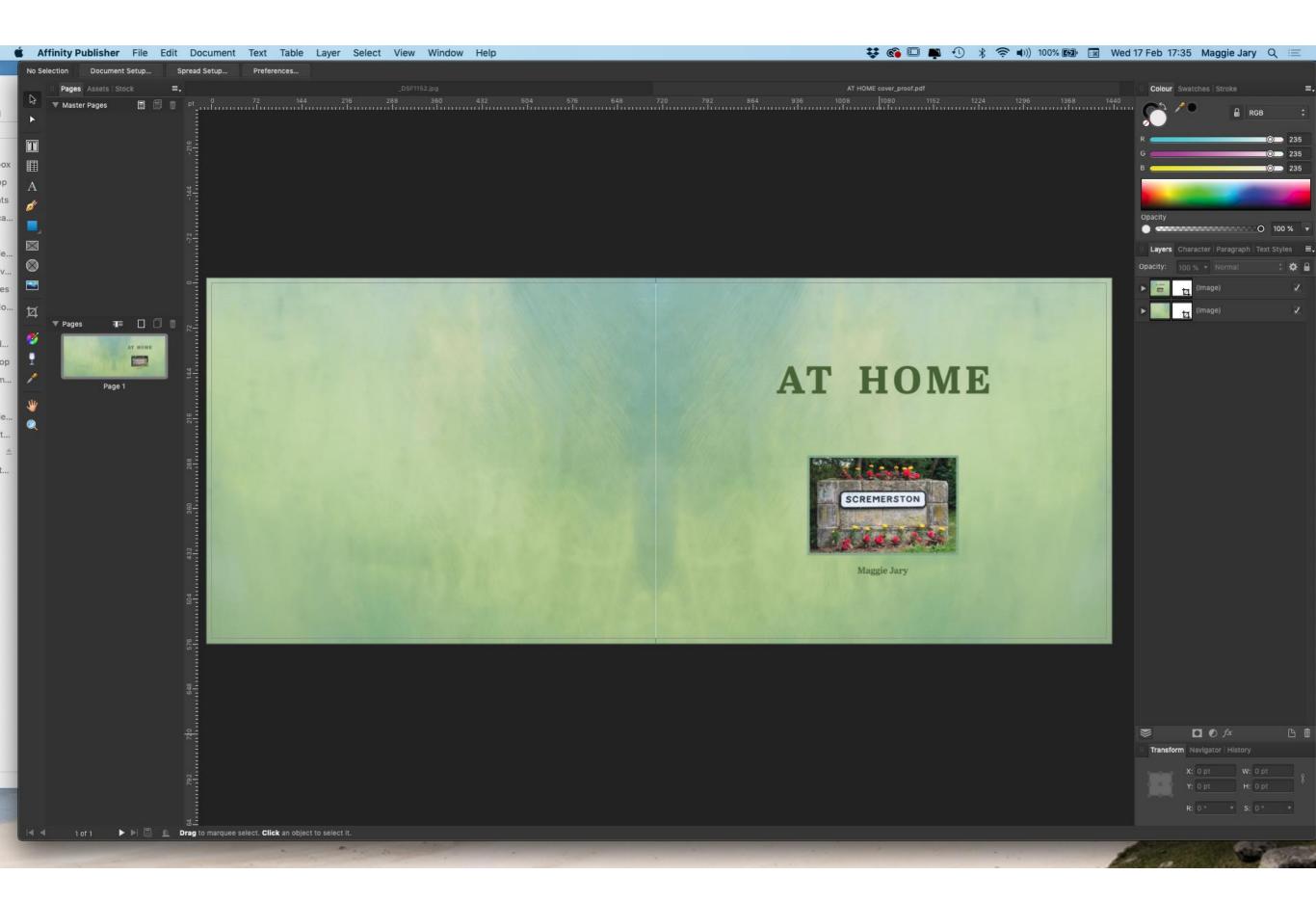
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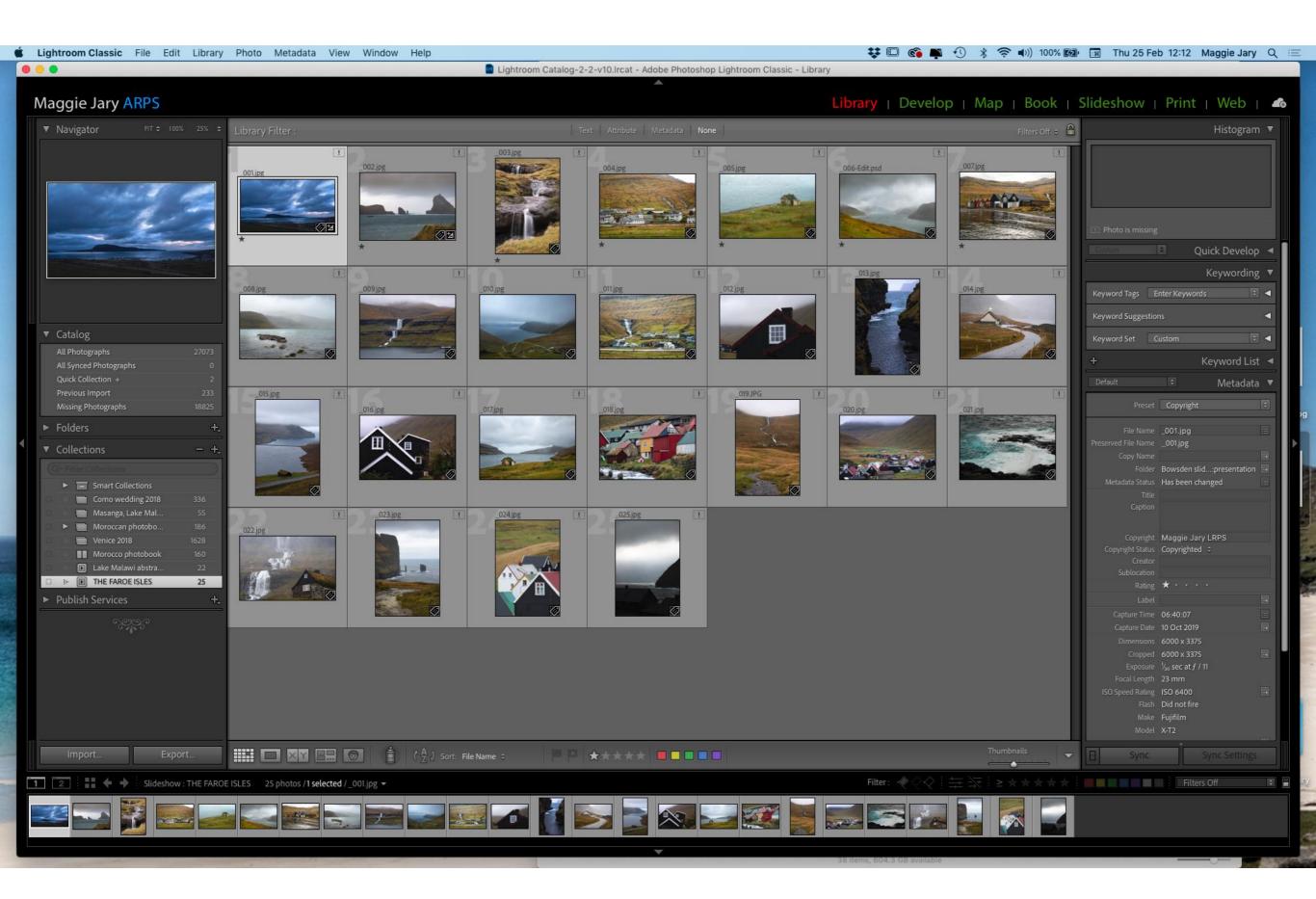


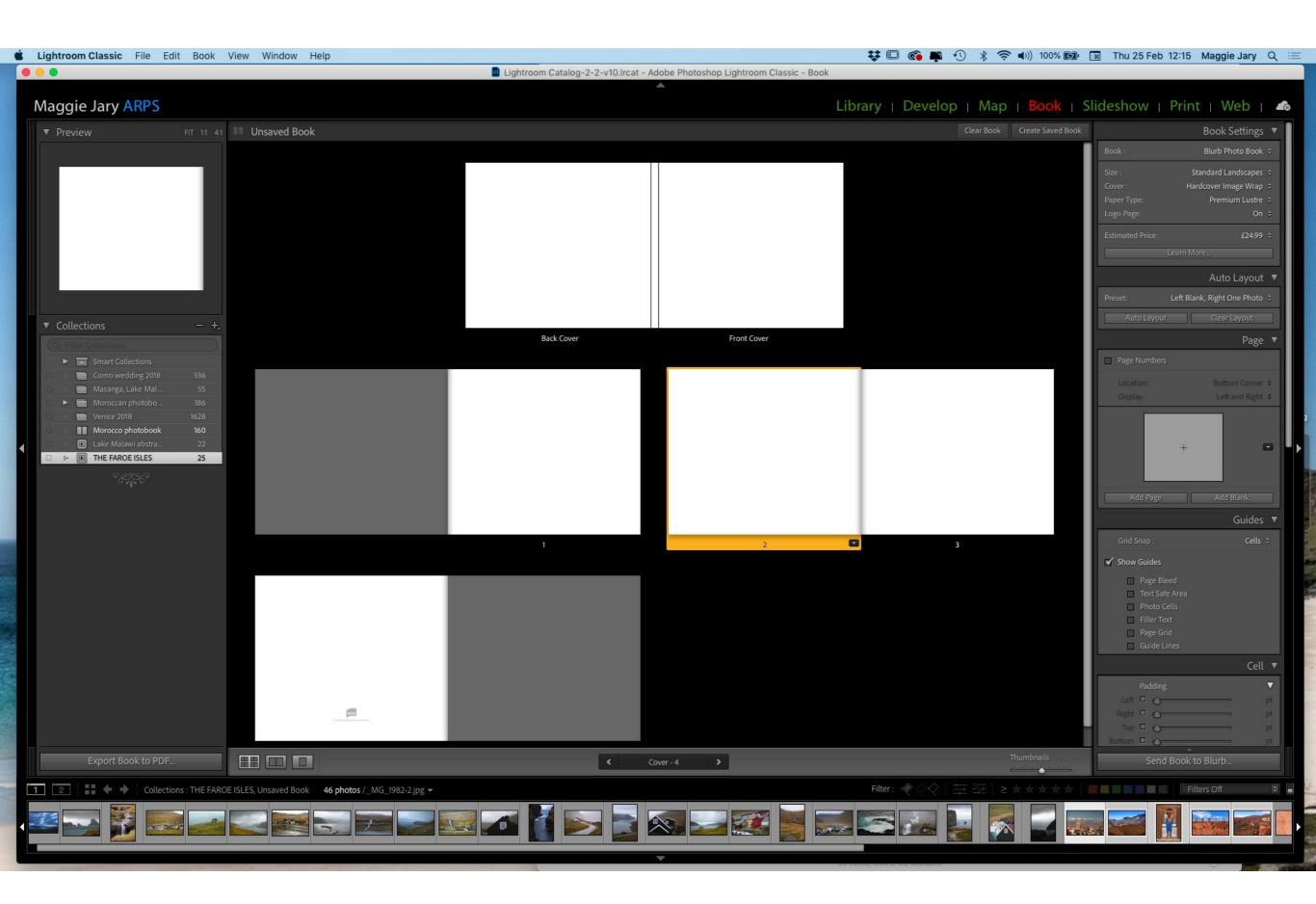
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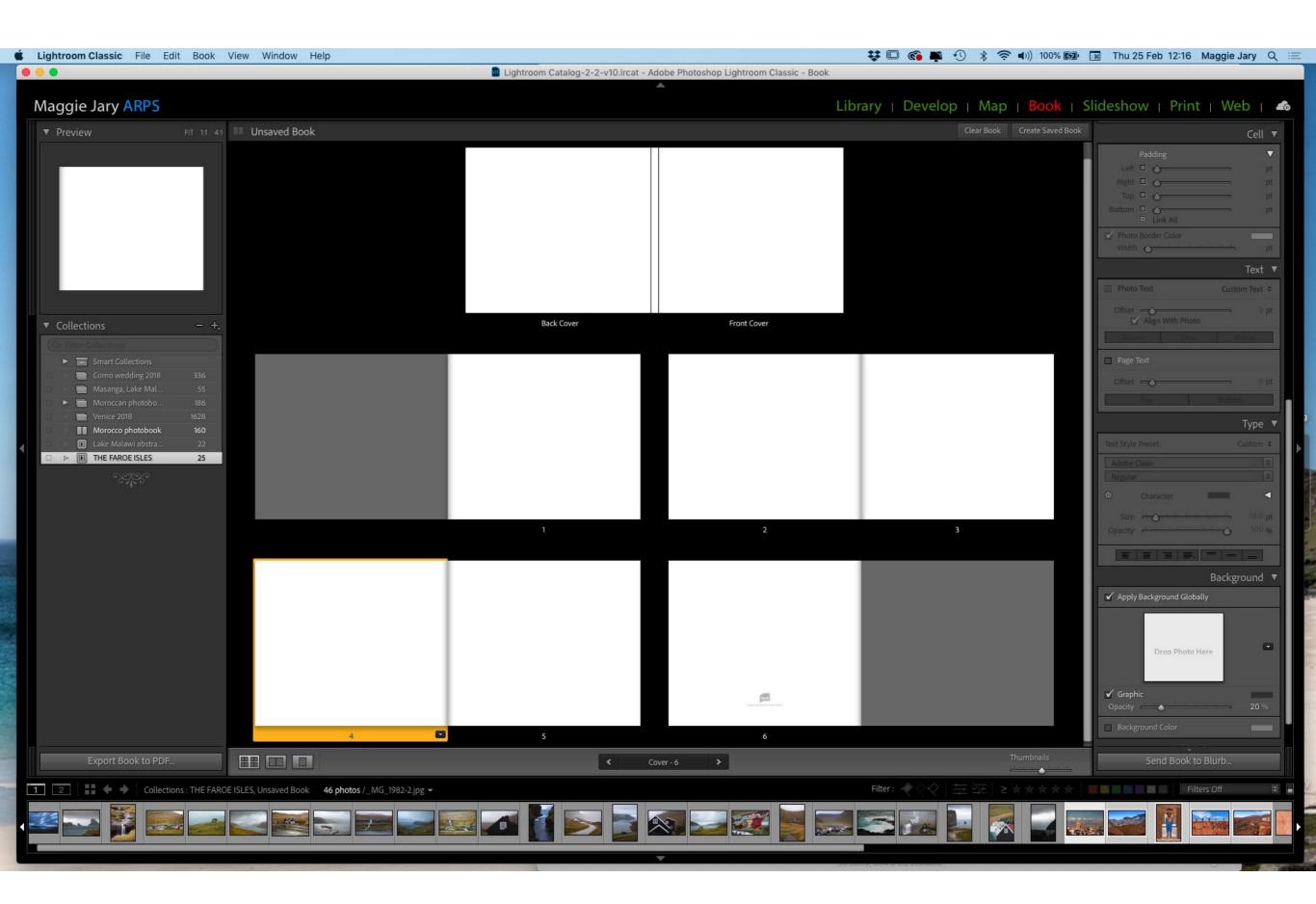
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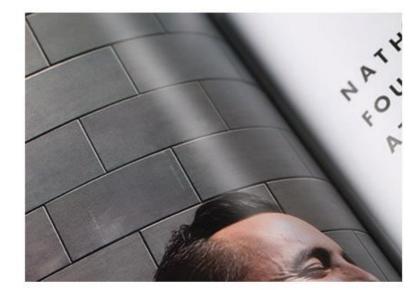
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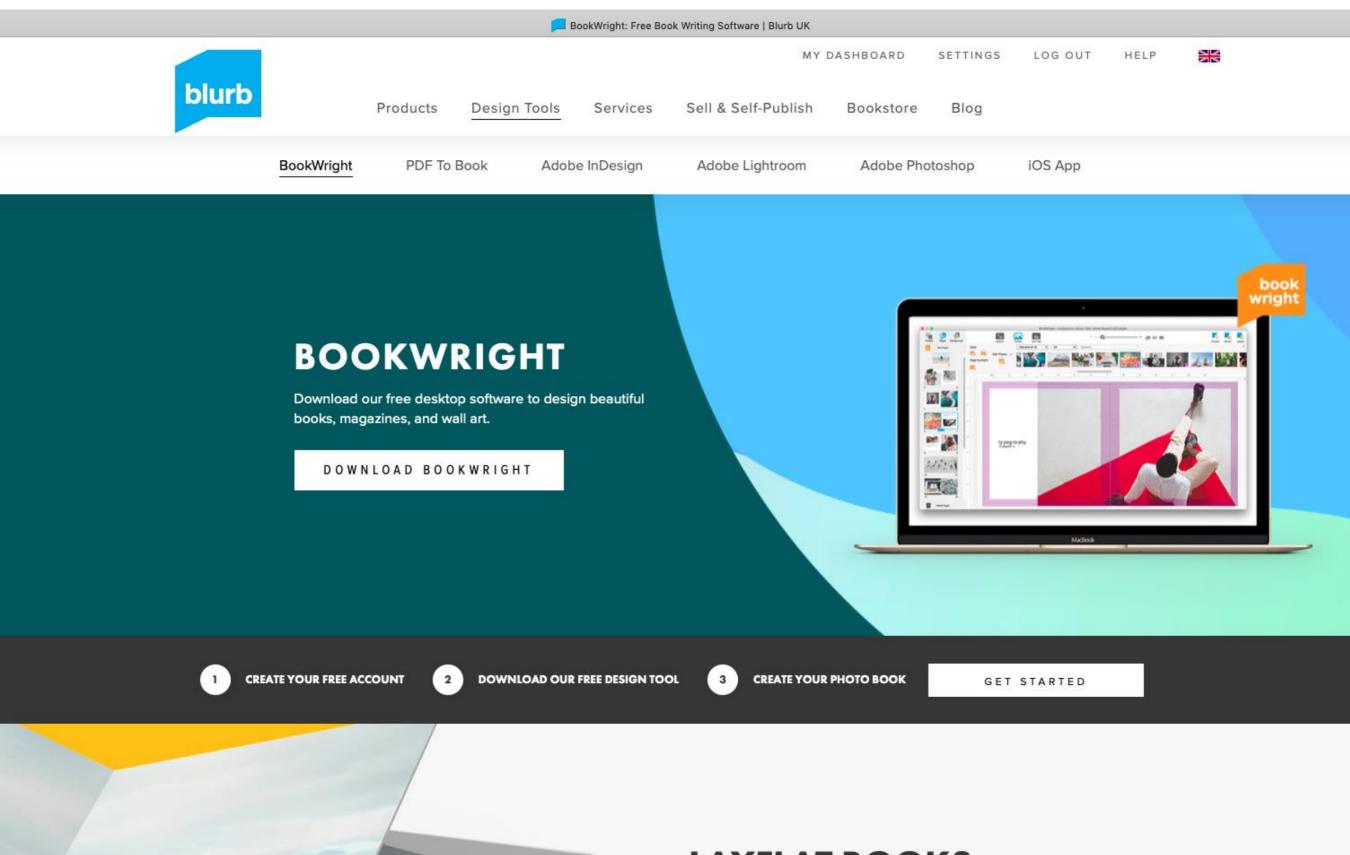
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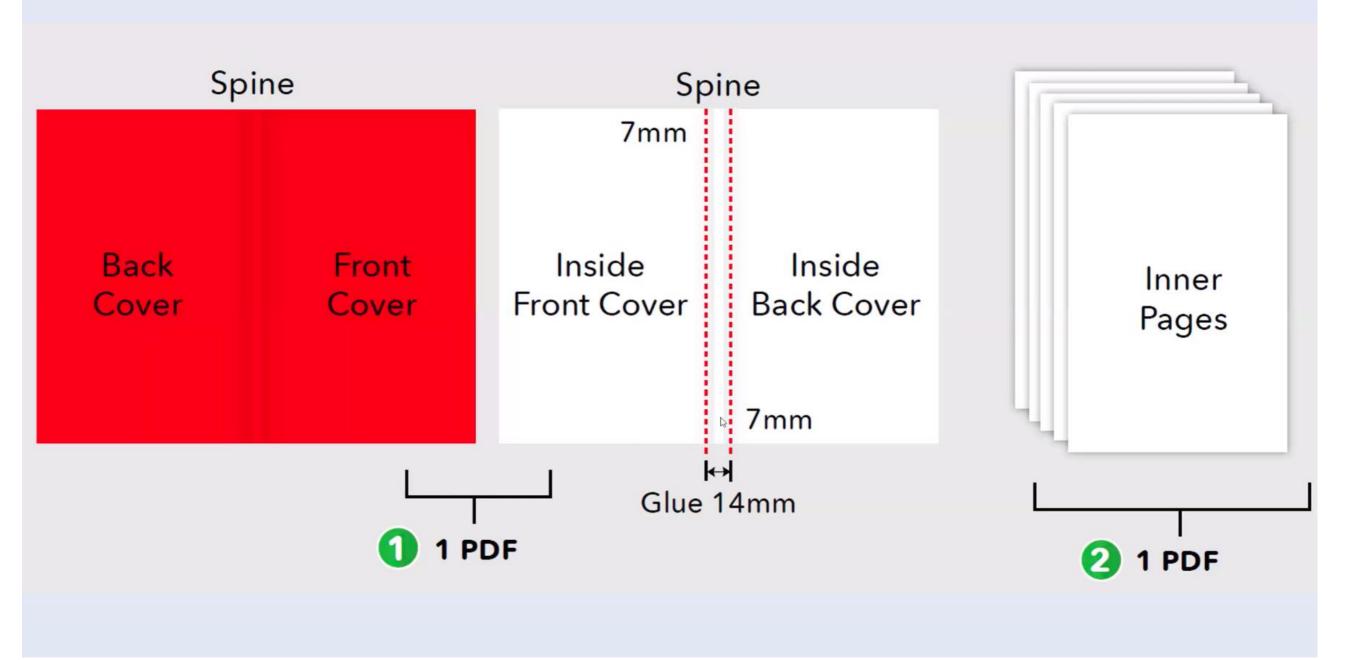
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- proof copies

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- Make sure to choose an option to Embed Font in the PDF before sending.
- Need to send two files, one for the cover and one for the inside pages.
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